



MINGYANG LI

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EDUCATION

Arizona States University

Master of Visual Communication Design / 2016 - present

CGPA: 4.00/4.00

Drexel University

Bachelor of science: design and merchandising / 2011-2015

CGPA: 3.75/4.00

EXPERIENCE

Graphic Designer , 09/2015 - 05/2016

MavensTech, INC. Willow Grove, PA 19090

- Created powerpoints, graphics, banners, ads, Apps' screenshots for clients, branded pitch material and designed new website layout.
- Engaged in marketing strategy development and translated objectives into strategic, purposeful design.
- Managed up to 5 projects or tasks at a given time while under pressure to meet deadlines.
- Collaborated with product designers, developers and partners.
- Provided quality assurance for all creative work

Showroom designer and merchandiser , 04/2014 - 09/2014

NINObrand, Philadelphia, PA 19104

- Created and maintained showroom displays including implementation of all display elements within the showroom-windows, platforms and floors.
- Designed and implemented graphics to be used in displays.
- Designed seasonal landing page for brand's website.
- Provided sales and customer service assistance as needed.

SKILLS

Adobe Photoshop, InDesign, Illustrator, SketchUp, Affter Effects

HONOR

Design Excellence Award Fall/2016

Drexel Academic Scholarship, 2011-2015

Drexel Dean's list, 2012-2013, 2014-2015